



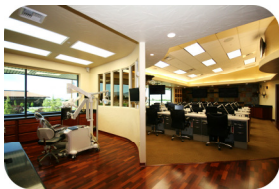
Intro to Dental Sleep Medicine



Dr. Marty R. Lipsey graduated from the UCLA School of Dentistry in 1977 followed by advanced studies at Northwestern University Dental School, leading to a Master of Science Degree. Dr. Lipsey was the owner and director of a GP/Multispecialty Dental Practice in Modesto, California for over 20 years before returning to the Los Angeles area. While at the Modesto practice, Dr. Lipsey developed, implemented and managed a successful dental sleep medicine center within that practice.

At the request of a national dental laboratory, Dr. Lipsey began consulting with other dental teams in an effort to help them master the process of implementing and growing their own dental sleep medicine practices. Dr. Lipsey founded Dental Sleep Med Systems, Inc., a consulting company, dedicated to this purpose. Dental Sleep Med Systems has grown to offer customization of a web based electronic medical record for dental sleep medicine, including electronic medical claims processing. Dental Sleep Med Systems has a marketing department that assists dental practices with internal and external marketing for their dental sleep medicine practices. His national lectures offer the most current ideas in the process of building a dental sleep medicine practice. Dr. Lipsey teaches the practical process of developing a patient and physician friendly dental sleep medicine practice including all aspects of private pay and Medicare insurance for dental sleep medicine.

Dr. Lipsey also consults nationally for ENT practices, Sleep Medicine practices and Sleep Testing Facilities to advise on in house oral appliance therapy treatment centers. All of these interdisciplinary practices involve a local dentist. Working in both the medical and dental environment allows Dr. Lipsey to help communicate an easy to understand philosophy of what it takes to build a successful dental sleep medicine practice.



nSequence Center for Advanced Dentistry

Please RSVP IMMEDIATELY Only 20 Seats Available!

Tuition-\$995.00 For both days

Credits-16 Hours worth of CE Credits

Date (s)-Thursday, March 8th & Friday, March 9th

Location-nSequence Center for Advanced Dentistry

Duration- 8am-5pm (Both days)

**Breakfast and Lunch will be served **Break/Registration from 8am-8:45*



CANCELLATION POLICY:

In the off chance that nSequence must cancel an event, your full tuition will be reimbursed. nSequence will not assume responsibility for travel expenses. Should you need to cancel more than 7 days prior to the event you will be refunded less a \$50 administrative fee. nSequence will not refund no-shows or cancellations the week of the event, instead you will receive a credit toward a future course.

Contact Erin
775-657-6308



5420 Kietzke Lane
Suite 205
Reno, NV 89511

Phone: 775-657-6308

Fax: 775-657-6315

E-mail: scheduling@sequencedental.com

Intro into Dental Sleep Medicine

Registration-Please check below

Name _____		Sign up for:		Time	Price
Address _____		Thursday and Friday, March 8th and 9th		8am-5pm	\$995.00
Phone _____		_____		_____	_____
Method of Payment		<input type="checkbox"/> Visa <input type="checkbox"/> MasterCard <input type="checkbox"/> American			
<input type="checkbox"/> Check		Email Address _____			
Credit Card # _____		Exp. date _____		Subtotal: _____	
Signature _____				Tax: _____	
				Total: _____	



COURSE OBJECTIVES

This 2 day course will provide you and your office staff with the knowledge required to begin implementing new screening, diagnosis, treatment, and billing protocols for your patients

2 full days of instruction with hands-on experience.

- ◇ You will have an opportunity to take diagnostic records
- ◇ Work with permanent and temporary oral appliances
- ◇ Work on a full 8-channel Embletta X100 portable sleep study with next day results
- ◇ Learn about a variety of appliances for diagnosing and treating sleep apnea
- ◇ Learn how to optimize mouthpiece positions and select/adjust appliances accordingly
- ◇ Learn billing codes and process for billing medical insurance for sleep apnea treatment

Snoring and sleep apnea is not just a social nuisance; it is a serious health risk. Cardiovascular disease is the number two cause of death in North America, and patients who suffer from sleep apnea have a higher incidence of heart attacks and strokes due to high blood pressure, caused by lack of oxygen. It has been estimated that 90 million people in North America have sleep disorders that include insomnia, snoring and sleep apnea. Previously, the gold standard has been the Continuous Positive Air Pressure (CPAP) which consists of an air compressor that forces air up the nose in order to open the airway while the CPAP is the ideal treatment for severe cases of sleep apnea, the problem is that 80% of the patients are not compliant after the first year. Patients prefer instead to wear oral appliances which move the lower jaw and tongue forward to open up the airway. Patient compliance is much higher with oral appliances and could be over 90%.

WHO SHOULD ATTEND

This 2 day course is specifically geared to snoring and sleep apnea utilizing oral appliances. Hopefully, those who share the vision for the future will enroll in this course that will increase the size of practices and assist in providing an important health service for all patients.



Snoring and sleep apnea may cause chronic daytime sleepiness, heartburn, earaches, gasping and choking at night, irritable personality change, frequent awakenings, acid reflux, bruxism, depression, morning headaches, impotence, lack of energy and loss of memory. Many spouses agree with the fact that their partner's snoring is damaging to their relationship. I advise my patients that oral appliances are cheaper than a divorce and in the long run, much better for one's overall health. In the January 2006 medical journal "Sleep", it was announced by the polysomnologists (sleep centre specialists) that oral appliances are now recommended as the treatment of choice for patients with mild to moderate sleep apnea.

